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# Qualitative Research Design: An Interactive Approach (Applied Social Research Methods)



## Synopsis

Qualitative Research Design: An Interactive Approach, Third Edition provides researchers and students with a user-friendly, step-by-step guide to planning qualitative research. Joseph A. Maxwell shows how the components of design interact with each other, and provides a strategy for creating coherent and workable relationships among these design components, highlighting key design issues. Written in an informal, jargon-free style, the book incorporates examples and hands-on exercises. "This book uses everyday language that will captivate students' attention and embed practical knowledge to supplement the

technical." — Gaetane Jean-Marie, University of Oklahoma

"The key strengths of the text are the passion and the enthusiasm that Dr. Maxwell has for qualitative research after all these years. I feel I can also utilize these concepts on my own research team and take them out of the classroom and into research team meetings with

colleagues." — Deborah Gioia, University of Maryland, Baltimore

"I really liked this book. I found myself taking notes and saying "yes" so many times because Maxwell captures the research process so well and provides many points worth quoting. As a faculty mentor, I particularly see the value of this book for my students who are conducting qualitative

dissertations." — Mary S. Enright, Capella University

"The text is incredibly engaging and practical...So many of the issues raised in the book are central to qualitative research, yet often not explicitly discussed in public venues."

— David Carlone, The University of North Carolina at Greensboro

"I particularly like the interactive focus and believe that helps students to more realistically engage qualitative research design. It certainly lives up to its billing as a good guidebook, and I appreciate the fact that the author really concentrates on useful content, exercises, insights, and examples, and leaves extensive theory discussions to

others."

Customer Reviews

"Maxwell provides a clear explanation regarding the nuances involved in the circular process of qualitative research design."--Tracy M. Laral really liked this book. I found myself taking notes and saying yes so many times because Maxwell captures the research process so well and provides many points worth quoting. As a faculty mentor, I particularly see the value of this book for my students who are conducting qualitative dissertations. --Mary S. Enright"This book uses everyday language that will captivate students attention and embed practical knowledge to supplement the technical. --Gaetane Jean-Marie"The key strengths of the text are the passion and the enthusiasm that Dr. Maxwell has for qualitative research after all these years. I feel I can also utilize these concepts on my own research team and take them out of the classroom and into research team meetings with colleagues.

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